

PRIVACY POLICY

This Privacy Policy ("Policy") regulates the way we treat the information we collect from and about you ("Your Information" when (i) you visit our site, or (ii) use other services that contain a link to this Policy or otherwise refer to or provide the URL to this Policy (collectively, the "Services").

This Policy also describes the sources we use to obtain Your Information; as well as tells you how we use, share and protect them. Besides that, clarifies what rights and choices you have about how Your Information is used and shared.

By using the Services, you agree to the terms and conditions of this Policy and consent to our collection, use and disclosure of Your Information as set out below.

Collection of Information

Information you provide us directly

If you are interested in obtaining services offered by CECyber, you may have to register Your Information on our site or in our business partners' site. This information may include name, e-mail address, mailing address, phone number and other information.

Information we may collect in an automatic way

Besides of the information you choose to provide to us, we and our service providers use technology to automatically collect other information. Examples:

- IP Address and Other Identifiers. When you access and interact with our Services, we and our service providers may collect information about your visits in order to authorize you to connect to and obtain the Services, as well as to understand how often specific visitors access our Services. We may, for instance, collect your Internet Protocol ("*IP*") address, which identifies the computer or service provider that you use to access the Services, or other information about your browser type, authentication identifiers, and other software and hardware information. If you access the Services through a mobile or other device, we may collect your mobile device identifier, geolocation data (including your exact location), or other transactional information from that device. We may arrange this information with other information that we have collected to make our Services and our communications to you more aligned to your interests.
- Social Media Information and Content. If you access or log into a Service through a social media service or connect a Service to a social media service, the information we collect may also include: (i) your login information in connection with that social media service or (ii) any other information or content you have allowed the social media service to share with us, (examples: the profile picture, e-mail address, friends lists, and any information you have made public in connection with that social media service). When you access the Services through a social media or when you connect a Service to social media services, you are authorizing CECyber to collect, storage, and use such information and content in accordance with this Policy.
- Cookies. Our Services may also use cookies. Cookies are small data files that are usually stored on your device when you access and use site and online services, and the sites

can use these cookies to remember information about users. We and our service providers use cookies for a variety of purposes, especially to enhance the quality of our sites. We use *transient cookies* (also called “*session ID*”) to provide continuity from page to page. This kind of cookie expires when you close your browser. We also use *persistent cookies*, which can recognize your browser when you return after your first visit to that part of our site. It is up to you whether to allow us to send you cookies. Please note that by blocking any or all cookies you may experience the reduction of the capacity to use our Services.

- Web beacons and other tracking technologies. The Services may also use “Web Beacons”, which are tracking tools like cookies: they enable us to track pages, contents and advertisements you access while you browse a specific site. We can include Web Beacons in the HTML-formatted (as opposed to plain text) emails to you, in order to monitor readership levels so that we can identify aggregate trends and individual usage to provide our audiences with more relevant content or offers. Web Beacons in emails may recognize activities such as when an email was opened, how many times an email was forwarded, which links in the email were clicked on, etc. You cannot decline Web Beacons when browsing a regular web page. However, you can refuse Web Beacons when received by email. If you do not want to receive Web Beacons via email, you shall disable HTML images or refuse HTML (select Text only) emails via your email software.

Information contained in user content

Depending on the functionality, you may use our Services in order to post or transmit messages, comments, files and other materials. CECyber will classify this information as public and will not limit the use or disclosure of such information in the terms of this Policy.

Information from other sources

To the extent permitted by law, we and our service providers may supplement Your Information with information from other sources, such as publicly available information from social media services, commercially available sources and information from our business partners.

Use of Your Information

We and our service providers may use Your Information for several business purposes, for instance:

- to create, maintain and manage your account on our Professional Capacitation Platforms, aiming to enhance your experience on our Services, as well as to offer you the Services you request for.
- to deliver relevant advertising and marketing.
- to carry out business analyses or researches in order to improve the quality of the Services we offer.
- to communicate with you about the content and Services, or to answer to your questions and comments on our Professional Capacitation Platforms.
- to contact you. We may periodically send notifications related to the Services.

- to allow social sharing functionality. When you log in or connect a social media account with the Services, we may share the information you provide in this social media, such as your profile photo, your username, your activities, among others. In this regard, by accessing our online platforms with a social media account, you provide us consent to share Your Information with the social media provider and other users. If you do not want your personal information to be shared in this sense, we recommend you to not use your social media account to connect and access our online platforms.
- in accordance with your consent.

In order to make the Services more interesting and relevant to you, we may use Your Information to find conclusions and to make predictions about your potential areas of interest. When Your Information do not identify as a specific person, we may use them for any purpose or share it with third parties, to the extent permitted by law.

Share and Disclosure of Your Information

We may use and share Your Information in accordance with this Policy, including:

- with our business partners, and, in these cases, the use of Your Information will be governed by their specific privacy policy owned by each partner.
- with entities that help us to manage and provide the Services (for instance, payment processing, email distribution, development and maintenance of our sites, among others), only to the extent that these entities need to access Your Information in order to execute their services or as required by law.
- with CECyber's affiliate entities.
- in response to legal proceedings / claims or when we understand that may be necessary to (i) follow the law, and/or (ii) protect any person's property, rights or safety, and/or (ii) investigate a potential violation of law.
- in accordance with your consent.

When information we collect is aggregated, anonymized or otherwise does not identify you, we may use them for any purpose or share them with third parties.

Your Choices and Rights

We indicate below your rights and how you can demand them on specific situations:

- Where granted by applicable law, you may have the right to access, review, correct, update, suppress, delete or otherwise limit our use of Your Information, you may contact us at cecyber@cecyber.com . We will take reasonable steps to verify your identity before granting access to your personal information and we will make reasonable efforts to investigate, comply with or otherwise respond to your request in accordance to the applicable law. Please note that may also be circumstances where the law does not allow removal of your content even if requested.
- If you prefer not to receive future e-mail communications from us, please write to cecyber@cecyber.com to unsubscribe from all CECyber communications.

Information Security

We take commercially reasonable administrative, technical, personnel and physical measures designed to safeguard information in our possession from loss, theft and unauthorized use, disclosure or modification. However, we can guarantee the complete safety of your information.

We do not sell Your Information to third to use for their own marketing purposes.

We keep Your Information with us as long as they are necessary for the purposes of this Policy, unless the law provides other term period.

Miscellaneous

- Payment Services. In some cases, we may process the payment of Service we offer to you through a third-party payment service provider site (“Payment Service”). Any information you provide to a Payment Service will be ruled by the privacy policy related to the Payment Service, and not by this Policy. You also agree that we have no control or responsibility for the use of Your Information in such cases.
- Changes in this Policy. We may amend this Policy at any time, indicating the date on which the Policy was amended most recently. If we make any material changes to this Privacy Policy in the way we collect, use, and/or share personal information through the Services in a manner that expand our rights to use the personal information we have already collected from you.
- Third-Party Sites. If you click on or interact with a hyperlink or advertisement that you find on the Services, you may leave our Services or send information to a different site / application. In these cases, this Policy will not be applied, even if the link that you clicked was in our site or the access to them was made through our Services. You will be subject to the privacy policy of third parties, and we have no control over such third parties, their sites, or their services.
- Contact us. If you have questions / comments regarding this Policy, please contact us through the e-mail cecyber@cecyber.com.